

## **FY24-25 Community Survey Workshop**

**Florida Keys Mosquito Control District**  
Marathon Office  
503 107<sup>th</sup> Street  
Marathon, FL 33050

**October 21, 2025 2:03 pm**

The Board of Commissioners of the Florida Keys Mosquito Control District held a FY24-25 Community Survey Workshop on October 21, 2025, at the FKMCD Marathon Office.

**Present Were:** Phillip Goodman, Chairman; Dr. Stanley Zuba, Vice Chair; Bette Brown, Secretary/Treasurer; Brandon Pinder, Commissioner; Andrea Leal, Executive Director; Hunter O'Connor, Board Attorney. Jill Cranney, Commissioner, was absent.

**Employees Present Were:** Mikki Coss, Director of Operations; Lauren Bouchard, Director of Finance; Chad Huff, Public Education & Information Officer; Michael Behrend, Director of Human Resources; Deanna Darias, Executive Assistant; Tony Nunez, Chief Technology Officer; Abigail Smith, Education Coordinator; Robert Lee, Director of Aerial Operations.

**Invited Guests Present:** None.

**Approval of Agenda:** Chairman Goodman asked the Board if there were any corrections or additions to the agenda, hearing none, the agenda was unanimously approved.

**Community Input:** None

Chairman Goodman announces the purpose of this workshop is to discuss the results of the FY24-25 Community Survey.

**Discussion:** Chad Huff, PEIO, reviewed the results of the District's recent community survey, which received nearly 1,000 responses through a combination of direct mail, QR-code postcards, social media, email blasts, and in-person outreach. The survey, consisting of 13 questions, assessed community awareness of the District, perceptions of mosquito populations, knowledge of mosquito-borne diseases, and experiences with District services. Results indicated strong awareness of the District and its mission, with most respondents understanding the importance of mosquito control, recognizing breeding sources, and following recommended preventive practices. More than half of respondents reported having requested District services, and the majority rated these services as high or very high quality. Open-ended responses provided constructive feedback and suggestions, alongside positive comments recognizing staff efforts. Board members emphasized the value of the survey as a tool for public engagement, education, and transparency, noting the importance of explaining mosquito control challenges in a tropical environment. Members supported continuing regular surveys every 5 to 10 years, sharing results publicly, and using feedback to inform outreach and operational priorities, ensuring continued community trust and effective service delivery.

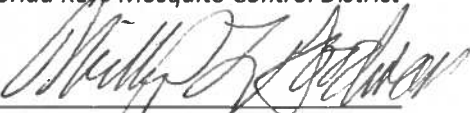
**Adjourn:** There being no further business to come before the Board, the meeting was adjourned.

*Respectfully submitted,*

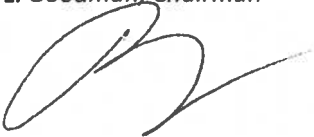


*Andrea Leal  
Executive Director*

*Board of Commissioners  
Florida Keys Mosquito Control District*



*Phillip L. Goodman, Chairman*



*Bette Brown, Secretary-Treasurer*

*For additional information, please refer to [www.keysmosquito.org](http://www.keysmosquito.org).*